

Health & Wellness Company, Nussentials, Continues Support To Benefit Children In The Us

By Madison+Main

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-- Unique Program to Assist US Children --

Richmond, VA-

The leadership council of Nussentials Corporation will present representatives of the children's charity Children, Incorporated with another generous contribution to assist children in the US. Nussentials and Children, Incorporated have enjoyed a two-plus year relationship that provides basic needs assistance to vulnerable children in places like Kentucky, New Orleans and South Dakota, among other states. "Our affiliation with Nussentials has benefitted hundreds of children in the last two years," remarked Marian G. Cummins, President and CEO of Children, Incorporated. "Nussentials is an example of a very successful model designed to provide assistance for our children. It is a simple but effective plan—Nussentials donates 5% of their revenue to Children, Incorporated. These donations have resulted in specific feeding programs for our projects in the US and individual support for children through our sponsorship program," added Cummins. The sponsorship provides a one-on-one relationship opportunity between child and sponsor. Nussentials representatives and customers can sponsor children in need as part of the company's donations. "Their commitment and decision to give 5% of their revenue, not leftover, variable profits, proves that Nussentials 'walks the talk,' says Liz Sweeney, Director of Marketing and Donor Development for Children, Incorporated. "Not many companies out there are able or willing to devote that much to the needs of others," remarked Sweeney. "The needs of our children continue to increase, making it ever more important that we continue to find support. We are very grateful for the substantial assistance Nussentials has provided our children and look forward to the future, as we grow together."

Nussentials Corporation provides health and wellness products based on all-natural stabilized rice bran, and other evidence based and health impacting ingredients. To offer people an excellent income opportunity, products for weight management, anti-aging, and improved cardio health, and basic nutrition, must include giving back to those less fortunate. The corporation was founded on the belief that the greatest need in America today is wellness. To meet this need, they developed a unique cooperative marketing and distribution model to distribute their products through a network of Independent Marketing Representatives. For more information, please visit www.nussentials.com.

Children, Incorporated has a vibrant history spanning 44 years. Today, the charity serves more than 17,000 children at 352 project sites in 24 countries. In addition to facilitating sponsorships, it funds special community development projects in the U.S. and abroad. For more information, please visit www.childrenincorporated.org.

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